

Lakewood Community Recreation & Education
Youth Athletic Commission

Meeting Minutes
Monday, January 09, 2017
6:30 PM – Board of Education

Attendance
Commission

Staff

Matt Sattler, President pro tempore (present)
(absent)

Leslie Favre Krogman

Sean Jones, Vice President pro tempore (present)
Matthew Markling, Secretary pro tempore (present)
Rob Showalter (present)
Erin Wereb (present)
Cheryl Mabry (present)
Jason Shachner (present)

Rick Wallenhorst (present)

I. Call to Order and Roll Call- (Jones/Markling- passed 7-0)

II. New Business

- Election of Officers
 - Sean Jones elected President (Sattler/Wereb, 7-0)
 - Erin Wereb elected Vice President (Sattler/Markling, 7-0)
 - Jason Shachner elected Secretary (Shachner/Jones 7-0)
- Monthly Meeting Dates & Time
 - Discussed necessity of monthly meetings
 - Discussed idea of having 6 meetings a year and calling additional meetings if necessary
 - Would have to present idea to CREAC in order to implement change.
- Communication Memo
 - Department Updates
 - Winter Registration Reports
 - Wallenhorst characterized the registration numbers as good
 - Wereb had question about whether or not registration for basketball closed before or after basketball cuts from school teams.
 - This led to a discussion about increasing playing time, which led to a discussion about the need for more teams.
 - It was concluded that the only way to increase the amount of teams was to increase the amount of coaches available.
 - The Commission then began brainstorming about how to recruit more coaches.
 - Recruiting Adult Players and providing a fee waiver for the following season
 - Email blasts
 - Winter Soccer Footskills & Academy
 - 56 participants registered
 - Release of New Booklet

- Summer youth athletics registrations are open
- Wallenhorst noted that a backpack flyer would be out at the end of the week.
 - A member asked if the flyer can include coaching recruitment.
- Then a discussion occurred regarding email blasts and if they can be sent to everyone.
 - Commission members expressed a desire to have emails go direct to students' accounts.
- Upcoming Events & Information
 - All Commission Meeting
 - Wallenhorst provided information about attendance.
 - Agenda was not yet available.
 - Youth Basketball
 - Waiting to hear back from varsity coaches.
 - Early Bird Registration
 - Ends February 28
 - Youth baseball/softball registration reminder email being sent to all participants
- Advisory Notes & Requested Feedback
 - LHS Athletic Camps (admin fees)
 - \$50 per camp fee-for all camps
- Baseball (10U & 12U) Roster Limitations
 - There was a discussion of the Team Request Policy.
 - The Commission decided that limiting each team to 6 roster requests per team would be the best way to ensure that the teams are fair.
- Instructional Volleyball
 - Begins on February 26.
 - Wallenhorst provided the Commission with the number of people registered.

III. Approval of December Meeting Minutes

- Motion to delete Bob Clark from minutes (Markling/Jones - passed 7-0)
- Motion to amend vote counts from 7-0 to 6-0. (Markling/Jones- passed 7-0)

IV. Communication

- Wallenhorst met with head of marketing of Cavs and Cleveland Marshall
- Will meet further to discuss a group night.

V. Old Business

- Pitch, Hit, and Run
 - Items were shipped.
 - The question was asked if Pitch, Hit, and Run is considered a Rec Program. Wallenhorst will find out.
- High School Game Attendance
 - Discussion over increasing attendance at High School games by providing free admission to Rec participants
 - This would foster a stronger link between Rec participants and High School athletics and create a pipeline from Rec sports to High School sports.

- Flag Football Registration
 - Wallenhorst provided update
 - Looks to expand program by organizing the teams by grade and not age.
- All Commission Meeting
 - The Commission decided to present the following two items as goals
 - Increase in volunteer coaching; and
 - Increase in youth participant retention.

VI. Adjournment (Jones/Mabry- passed 7-0)

Next YAC Meeting: February 13, 2017.