

Lakewood Community Recreation & Education
Youth Athletic Commission

Meeting Minutes
Monday, June 12, 2017
6:30 PM – Board of Education

Attendance

Commission

Staff

Sean Jones, President (present)
Erin Wereb Vice President (absent)
Jason Shachner, Secretary (present)
Matthew Markling (absent)
Rob Showalter (present)
Cheryl Mabry (present)
Andy Comer (present)

Leslie Favre Krogman (present)
Rick Wallenhorst (present)

- I. Call to Order Roll Call 6:30
 - a. Andy Comer introduced and was welcomed by the Commission.
 - b. All members introduced themselves to Mr. Comer.
 - c. Mr. Shachner moved to excuse Ms. Wereb and Mr. Markling because they both informed the Commission that they would be absent in advance. (Jones 2nd 5-0)
- II. Minutes
 - a. Mr. Shachner realized that he provided the wrong version of the minutes and apologized.
 - b. Move to table minutes (Jones/Mabry 5-0)
 - c. Mr. Shachner will send the minutes out that evening.
- III. New Business
 - a. Program Growth/Evaluation
 - i. Final Spring/Summer participation numbers
 1. Mr. Wallenhorst provided the final participation numbers to the Commission.
 2. Mr. Wallenhorst provided to the Commission information about upcoming sports camps.
 - ii. Communication/PR
 1. Mr. Wallenhorst explained a delay in one option of communication and is currently looking at other options.
 - iii. Swimming/Track/Golf
 1. Mr. Wallenhorst provided update about Swimming, Track, and Golf.
 - iv. Purchase Pass for High School Events

1. Ms. Krogman has been approaching coaches about the free passes. Ms. Krogman is trying to set up a meeting with Sean Jackson. Ms. Krogman expressed that she is following up with this idea.
 2. Ms. Krogman explained some options like a “Pack Pass” where the coaches can bring their team to a high school sporting event.
 3. Mr. Jones explained that the high schools would not be losing revenue because the people that would attend would not attend if it wasn’t free. Ms. Krogman has experienced the children running directly to the concession stand and believes that concession purchases will make up for the loss in ticket revenue.
- v. Idea- Spotighting a Coach bi-weekly in the Observer
1. Mr. Wallenhorst shared an idea of spotighting each division with a group picture.
 2. Ms. Mabry liked the idea but believed part of the reason we did the coach spotlight was to show appreciation and encourage people to become coaches.
- vi. Coach appreciation
1. Ms. Krogman expressed that time is a commodity. Mr. Comer agreed. Ms. Krogman expressed that it might be difficult to have the coaches attend an event at the end of season. Mr. Comer suggest that Rec tries to do an appreciation event at the start of the season and to have the varsity coaches meet with the volunteer coaches at the start of the season to give advice on what to focus on with the players.
 2. Mr. Shachner shared that volunteer coaches got a plaque where he grew up and Ms. Mabry said that in Chicago there was a little banquet where awards were given out to the players and the coaches.
 3. Another recommendation was to have a debriefing with the coaches at the end of the season.
 4. Ms. Krogman recommended an assembly where coaches and parents can provide feedback.
 5. Mr. Jones talked about creating an end of year event that would allow coaches to provide feedback so their voices are heard and so we can improve.
- vii. Community engagement
1. CREC will have a pretense at the Lakewood 4th of July parade and at the Lakewood Summer Meltdown on July 8th.
 2. Ms. Krogman expressed that she wants Rec to be more involved with LakewoodAlive.

- a. Ms. Krogman shared that Rec will do 5k to benefit our special needs camp.
 3. Mr. Showalter talked about incorporating a volunteer day with LakewoodAlive. He shared that he has done that in the past with his players.
- IV. Old Business
 - a. Football
 - i. Mr. Wallenhorst provided the Commission with the football flyer and shared that the Little Southwest meeting did not take place.
 - ii. Mr. Wallenhorst reported that the 5th and 6th grade collaborative has been trying to find contacts from Westlake unsuccessfully.
 - b. LSA Soccer
 - i. Mr. Wallenhorst has nothing new to report.
 - ii. Mr. Jones asked how the assimilation of soccer leagues are going and the staff shared that the travel tryouts for fall went very well.
 - iii. Ms. Krogman stated that the goal is to have LSA completely fall under the purview of Rec by the fall of 2018.

Adjournment (Shachner/Mabry 5-0)