

Lakewood Community Recreation & Education  
Youth Athletic Commission

Meeting Minutes  
Monday, May 13, 2019  
6:30 PM – Hayes Elementary School Cafeteria

**Attendance**

**Commission**

Virgil Wahome, President (present)  
Cheryl Mabry, Vice President (present)  
Megan Sambrook, Secretary (present)  
Andy Comer (present)  
Steve Nelson (present)  
Jason Shachner (present)  
Paul Porter (present)

**Staff**

Rick Wallenhorst (present)

- I. Call to Order and Roll Call 6:35pm
- II. Approval of January and April Meeting Minutes
  - a. January minutes postponed until June 10th meeting
  - b. April minutes (Shachner/Mabry 7-0)
- III. Approval of Absences
  - a. none
- IV. New Business
  - PTA meetings
    - Ms. Sambrook is on the agenda May 15th for Emerson. Mr. Porter will fill us in on Grant at our June meeting.
  - Program Growth/Evaluation
    - Mr. Wallenhorst provided registration numbers from April and May. The enrollment increased since our last meeting, with many of the registrations taking place after the deadline. The commission continued to brainstorm ways to mitigate the issue of late registrations.
      1. Ms. Sambrook revisited the idea of posting signs and offered to research pricing. Mr. Wallenhorst advised Ms. Sambrook to call him to discuss the signs further.
      2. Mr. Comer asked if we could use the marquee on the corner of Bunts and Franklin to list upcoming sports registration deadlines. Mr. Wallenhorst didn't know, but thought that Ms. Favre Krogman was in charge of that sign.
      3. Mr. Wahome asked about partnering with local businesses to offer registrants a coupon or discount at the respective establishments. Mr. Wallenhorst explained that many businesses already sponsor teams through the recreation leagues.

4. After more thought, Mr. Wallenhorst stated that he will not be returning to using the printed flyer.
5. Mr. Nelson asked who receives the email blasts. Mr. Wallenhorst explained that all families who register an email with the school district receive the blasts. Mr. Nelson suggested reaching out to the private schools. Ms. Sambrook added that the area preschools could be included too.
6. Mr. Shachner suggested handing out a physical flyer halfway through a particular sport's season to remind families of registration deadlines for the next sport.

- Communications/PR

- There have been 2 email blasts sent already announcing that fall football registration is open and at least 2 more will be sent before the July deadline.
- All commissioners should email Mr. Wallenhorst when they are going to attend an event. (ie. Meet the Trucks, Summer Solstice, etc.)

V. Old Business

- YAC Goals for 2019
  - Attend three events as a commissioner

VI. Other Business

VII. Meeting Adjourned at 6:57pm (Nelson/Porter 7-0)